



ANNIVERSARY

BIRTHDAY

**50th ANNIVERSARY**

**SAVE  
AND  
BORROW  
AT**

**DERRY  
CO-OPERATIVE BANK**

**Your Community Savings and Home Finance Center**

**Since 1915**

**11 East Broadway**

**Derry**

**New Hampshire**



**432-2231**



# BOB STRATTON

## INSURANCE AGENCY



432-3452

432-3996



50 East Broadway

Derry

*"We Build on Service"*

2 Stores To Serve Your Needs

## OLIVER'S PHARMACY

Complete Drug Service



WE RENT & SELL WHEEL CHAIRS,  
CRUTCHES & HOSPITAL BEDS  
BED TRAYS — BEDSIDE COMMODOES  
CANES — EMERGENCY OXYGEN



For Free Prescription Delivery



432-5761

7 West Broadway  
Derry



329-5534

Main Street  
Hampstead



# *Your Guide to Better Shopping*

Published by **TRADE SALES PROMOTIONS, INC.**

456 So. Franklin, Hempstead, N. Y.

(516) IVanhoe 3-7230

<b>ALUMINUM PRODUCTS (Inside Back Cover)</b>	
Franklin Allgeyer .....	432-3943
<b>AMBULANCE - FUNERAL HOME (Outside Back Cover)</b>	
Peabody Funeral Home .....	432-2801
<b>AUTO DEALER - RAMBLER (A-B)</b>	
F & W Rambler .....	432-3301
<b>AUTO SERVICE (X-Y-Z)</b>	
Evans Gulf Service .....	432-9717
<b>BANKING FACILITIES (Front Cover)</b>	
Derry Co-operative Bank .....	432-2231
<b>BUILDER (V-W)</b>	
Reo Homes, Inc. ....	432-3726
<b>CLEANER - LAUNDRY (N-O)</b>	
Shamrock Cleansers, Inc. ....	432-2711
<b>CLOTHING - MEN'S, BOYS', WOMENS (C-D)</b>	
C. H. Clement .....	432-3491
<b>DAIRY - MILK (L-M)</b>	
Ross Corner Dairy .....	432-2101
<b>ELECTRICAL CONTRACTOR (Inside Back Cover)</b>	
W. Peloquin .....	432-2202
<b>FLOORS - DRAPERIES (G-H)</b>	
Granite State Linoleum Co. ....	432-2911
<b>FLORIST (E-F)</b>	
Barlow's Flower Shop .....	432-3931
<b>FUEL OIL - PLUMBING &amp; HEATING - AIR CONDITIONING (Outside Back Cover)</b>	
Holmes & Wheeler, Inc. ....	432-3321
<b>FURNITURE - PAINTS &amp; WALLPAPER (P-Q)</b>	
L. H. Pillsbury & Son .....	432-3501
<b>INSURANCE (Inside Front Cover)</b>	
Bob Stratton .....	432-3452
<b>JEWELRY - CAMERAS - GIFTS (I-J-K)</b>	
Robertson's Jewelry .....	432-3551
<b>PHARMACY (Inside Front Cover)</b>	
Oliver's Pharmacy .....	432-5761 — 329-5534
<b>TAXI - WESTERN UNION (T-U)</b>	
Town Taxi .....	432-2525
<b>REALTORS (R-S)</b>	
The Schurmans .....	432-3791

A  
B

C  
D

E  
F

G  
H

I  
J

K

L

M

N  
O

P

Q

R

S

T

U

V

W

X

Y

Z

[illegible]

JANUARY — BIRTHDAY - ANNIVERSARY

*Birth Stone — Garnet*

**Name**

**Date**

**F & W RAMBLER**



**SALES & SERVICE**



**"Service Is Our Motto"**

**432-3301**

**432-3302**

**35 Birch Street**

**Derry**

**"SELECT" USED CARS**

A  
B  
  
C  
D  
  
E  
F  
  
G  
H  
  
I  
J  
K  
  
L  
M  
  
N  
O  
  
P  
Q  
R  
S  
  
T  
U  
  
V  
W  
  
X  
Y  
Z

NAME AND ADDRESSAREA  
CODETELEPHONE



**FEBRUARY — BIRTHDAY - ANNIVERSARY**

*Birth Stone — Amethyst*

**Name**

**Date**

**C. H. CLEMENT**  
**Men's, Boys' and Women's Clothing**

**CURLEE CLOTHES — VAN HEUSEN**  
**FORMFIT GIRDLES & BRAS**  
**NOTIONS & YARD GOODS**  
**SIMPLICITY PATTERNS**

**432-3491**

**25 E. Broadway**

**Derry**

*"Headquarters For Boy Scouts"*

C  
D  
  
E  
F  
  
G  
H  
  
I  
J  
K  
  
L  
M  
  
N  
O  
  
P  
Q  
  
R  
S  
  
T  
U  
  
V  
W  
  
X  
Y  
Z

NAME AND ADDRESSAREA  
CODE

TELEPHONE



MARCH — BIRTHDAY - ANNIVERSARY

*Birth Stone — Jasper*

**Name**

**Date**

*Barlow's  
Flower Shop*



**"Flowers & Everything Nice"**

*Call*

**432-3931**

**11 Birch Street**

**Derry**

[illegible]

APRIL — BIRTHDAY - ANNIVERSARY

Birth Stone — Diamond

Name

Date

**GRANITE STATE LINOLEUM CO.**

**FLOORS OF DISTINCTION**

**Ceramic Floors & Wall Tile**

**Armstrong**  
**FLOORS**

**Stylon**  
CERAMIC **TILE.**

— • —  
**Custom Fabrics**

**CURTAINS & DRAPERIES**

**Free Estimates — Expert & Guaranteed Installation**

**432-2911**

**Merchants Row**

**"DOT" & GEORGE TROMBLEY**

**Derry**

G  
H

I  
J  
K

L  
M

N  
O

P  
Q  
R  
S

T  
U

V  
W

X  
Y  
Z



[illegible]

MAY — BIRTHDAY - ANNIVERSARY

*Birth Stone — Emerald*

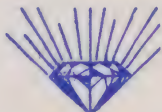
**Name**

**Date**

*Robertson's Jewelry, inc.*

**WATCHMAKER & JEWELER**

**BULOVA & LONGINES WATCHES  
POLAROID AND YASHICA CAMERAS**



**KEEPSAKE DIAMOND RINGS**

**14 West Broadway**

**Derry**



**432-3551**

**Timely Gifts For All Occasions**

I  
J  
K  
L  
M  
N  
O  
P  
Q  
R  
S  
T  
U  
V  
W  
X  
Y  
Z

[illegible]



JUNE — BIRTHDAY - ANNIVERSARY

*Birth Stone — Pearl*

**Name**

**Date**

Est. 1907

# ROSS CORNER DAIRY

Pasteurized & Homogenized  
**MILK and CREAM**



**432-2101**

**Crystal Avenue**

**Derry**

**"Service and Quality to Satisfy**

**The Most Exacting Customer"**

L  
M  
N  
O  
P  
Q  
R  
S  
T  
U  
V  
W  
X  
Y  
Z

[illegible]

JULY — BIRTHDAY — ANNIVERSARY

*Birth Stone — Ruby*

**Name**

**Date**

**SHAMROCK CLEANSERS, INC.**

**Complete Laundry & Dry Cleaning Service**

***"Shirts Our Specialty"***

**FOR FREE PICK-UP & DELIVERY**



**432-2711**

**"MAKE ONE CALL — DO IT ALL"**

**3 Railroad Avenue**

**Derry**

N  
O

P  
Q

R  
S

T  
U

V  
W

X  
Y  
Z



[illegible]

AUGUST — BIRTHDAY - ANNIVERSARY

*Birth Stone — Sardonyx*

**Name**

**Date**

**Est. 1889**

**L. H. PILLSBURY & SON**

**FURNITURE & APPLIANCES**

**PAINT — WALLPAPER**

~~~~~  
**432-3501**  
~~~~~

**10 West Broadway**

**Derry**

**SUBURBAN UTILITY GAS**

P  
Q  
  
R  
S  
  
T  
U  
  
V  
W  
  
X  
Y  
Z

[illegible]



SEPTEMBER — BIRTHDAY — ANNIVERSARY

*Birth Stone — Sapphire*

Name	Date

# The Schurmans

## REALTORS



**REALTORS Are Those Pledged  
To An Established Code  
Of Business Ethics**



**432-3791**

**15 South Main Street**

**Derry**

R  
S  
  
T  
U  
  
V  
W  
  
X  
Y  
Z

[illegible]

OCTOBER — BIRTHDAY — ANNIVERSARY

*Birth Stone — Opal*

**Name**

**Date**




**432-2525**

**432-7420**

**TOWN TAXI**

**1 1/2 East Broadway**

**Derry**

**WESTERN UNION OFFICE**

T  
U  
V  
W  
X  
Y  
Z

[illegible]



NOV. - DEC. — BIRTHDAY - ANNIVERSARY

*Birth Stone — Nov. - Topaz — Dec. - Turquoise*

**Name**

**Date**

# **REO HOMES, inc.**

## **BUILDER - DEVELOPER**



**432-3726**



**Route 28**

**Derry**

V  
W  
  
X  
Y  
Z

[illegible]

---

## EMERGENCY LISTING

Ambulance —	PEABODY FUNERAL HOME .....	432-2801
Auto Service —	EVANS GULF SERVICE .....	432-9717
Electrician —	W. PELOQUIN .....	432-2202
Fuel Oil —	HOLMES & WHEELER .....	432-3321
Pharmacy —	OLIVER'S PHARMACY .....	432-5761 329-5534

---

# EVANS SERVICE

## COMPLETE AUTOMOTIVE SERVICE



*Wheel — Steering  
Alignment Service*

For Free Pick-up & Delivery



**432-9717**

**3 Crystal Avenue**

Official Inspection Station

**Derry**

X  
Y  
Z

# 1964

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
-- -- 1 2 3 4 5	-- -- -- 1 2 3	1 2 3 4 5 6 7	-- -- 1 2 3 4 5
6 7 8 9 10 11 12	4 5 6 7 8 9 10	8 9 10 11 12 13 14	6 7 8 9 10 11 12
13 14 15 16 17 18 19	11 12 13 14 15 16 17	15 16 17 18 19 20 21	13 14 15 16 17 18 19
20 21 22 23 24 25 26	18 19 20 21 22 23 24	22 23 24 25 26 27 28	20 21 22 23 24 25 26
27 28 29 30 -- -- --	25 26 27 28 29 30 31	29 30 -- -- -- -- --	27 28 29 30 31 -- --

# 1965

JANUARY	FEBRUARY	MARCH	APRIL
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
-- -- -- -- 1 2	-- 1 2 3 4 5 6	-- 1 2 3 4 5 6	-- -- -- -- 1 2 3
3 4 5 6 7 8 9	7 8 9 10 11 12 13	7 8 9 10 11 12 13	4 5 6 7 8 9 10
10 11 12 13 14 15 16	14 15 16 17 18 19 20	14 15 16 17 18 19 20	11 12 13 14 15 16 17
17 18 19 20 21 22 23	21 22 23 24 25 26 27	21 22 23 24 25 26 27	18 19 20 21 22 23 24
24 25 26 27 28 29 30	28 -- -- -- -- --	28 29 30 31 -- -- --	25 26 27 28 29 30 --
31 -- -- -- -- --	-- -- -- -- --	-- -- -- -- --	-- -- -- -- --
MAY	JUNE	JULY	AUGUST
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
-- -- -- -- 1	-- -- 1 2 3 4 5	-- -- -- -- 1 2 3	1 2 3 4 5 6 7
2 3 4 5 6 7 8	6 7 8 9 10 11 12	4 5 6 7 8 9 10	8 9 10 11 12 13 14
9 10 11 12 13 14 15	13 14 15 16 17 18 19	11 12 13 14 15 16 17	15 16 17 18 19 20 21
16 17 18 19 20 21 22	20 21 22 23 24 25 26	18 19 20 21 22 23 24	22 23 24 25 26 27 28
23 24 25 26 27 28 29	27 28 29 30 -- -- --	25 26 27 28 29 30 31	29 30 31 -- -- -- --
30 31 -- -- -- --	-- -- -- -- --	-- -- -- -- --	-- -- -- -- --
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
-- -- -- 1 2 3 4	-- -- -- -- 1 2	-- 1 2 3 4 5 6	-- -- -- 1 2 3 4
5 6 7 8 9 10 11	3 4 5 6 7 8 9	7 8 9 10 11 12 13	5 6 7 8 9 10 11
12 13 14 15 16 17 18	10 11 12 13 14 15 16	14 15 16 17 18 19 20	12 13 14 15 16 17 18
19 20 21 22 23 24 25	17 18 19 20 21 22 23	21 22 23 24 25 26 27	19 20 21 22 23 24 25
26 27 28 29 30 -- --	24 25 26 27 28 29 30	28 29 30 -- -- -- --	26 27 28 29 30 31 --
-- -- -- -- --	31 -- -- -- -- --	-- -- -- -- --	-- -- -- -- --

# 1966

JANUARY	FEBRUARY	MARCH	APRIL
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
-- -- -- -- 1	-- -- 1 2 3 4 5	-- -- 1 2 3 4 5	-- -- -- -- 1 2
2 3 4 5 6 7 8	6 7 8 9 10 11 12	6 7 8 9 10 11 12	3 4 5 6 7 8 9
9 10 11 12 13 14 15	13 14 15 16 17 18 19	13 14 15 16 17 18 19	10 11 12 13 14 15 16
16 17 18 19 20 21 22	20 21 22 23 24 25 26	20 21 22 23 24 25 26	17 18 19 20 21 22 23
23 24 25 26 27 28 29	27 28 -- -- -- --	27 28 29 30 31 -- --	24 25 26 27 28 29 30
30 31 -- -- -- --	-- -- -- -- --	-- -- -- -- --	-- -- -- -- --
MAY	JUNE	JULY	AUGUST
SMTWTFS	SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7	-- -- -- 1 2 3 4	-- -- -- -- 1 2	-- 1 2 3 4 5 6
8 9 10 11 12 13 14	5 6 7 8 9 10 11	3 4 5 6 7 8 9	7 8 9 10 11 12 13
15 16 17 18 19 20 21	12 13 14 15 16 17 18	10 11 12 13 14 15 16	14 15 16 17 18 19 20
22 23 24 25 26 27 28	19 20 21 22 23 24 25	17 18 19 20 21 22 23	21 22 23 24 25 26 27
29 30 31 -- -- --	26 27 28 29 30 -- --	24 25 26 27 28 29 30	28 29 30 31 -- -- --
-- -- -- -- --	-- -- -- -- --	31 -- -- -- -- --	-- -- -- -- --



# FRANKLIN ALLGEYER



## ALUMINUM PRODUCTS

WINDOWS — DOORS — AWNINGS

ALUMINUM & STEEL SIDING

**432-3943**

**4 Crystal Avenue**

**Derry**

**W. PELOQUIN**  
**ELECTRICAL CONTRACTOR**  
MODERN LIVING DEMANDS



**Complete Electrical Service**  
NEW SERVICES — CHANGE OVERS

**432-2202**

**Franklin Street**

**Derry**

# HOLMES & WHEELER, INC.

67 YEARS

OF RELIABLE SERVICE  
GUARANTEES SATISFACTION

Easy  
Budget  
Terms



Automatic  
Oil  
Delivery

FUEL OIL — PLUMBING & HEATING  
AIR CONDITIONING

432-3321

24 Hour Emergency Service

9 East Broadway

Derry

*Peabody Funeral Home*

AMBULANCE SERVICE

432-2801

AIR CONDITIONED — AMPLE PARKING

15 Birch Street

Derry